NEW! Ride Walk and Wheel

Hi Love to Ride Champions!

I don't email you often but so many of you have been emailing me, as you have spotted the big change to our usual Ride Anywhere week! Also, a big thank you to all of you who have been rating your rides, we have had great feedback from others in the cycling community, predominantly new cyclists, who are loving the new feature.

We, alongside another council, are trialling a new challenge format to get more people active. This month the challenge will be Ride, walk and wheel.

How to Take Part 🔉 🌡 🕲 🚓 🛴

Download the Love to Ride app and create your account. You'll need this to log your trips and enter the prize draws.

Make your pledge to ride, walk, or wheel at least one journey you'd normally take by car between 24 - 30 March. Bonus - pledge before midnight on 23 March to enter the early-bird draw for a £100 Decathlon youcher!

Log your trips via the Love to Ride app. Every transport trip* logged earns you an entry into the prize draws, including a chance to **win £250 in cash!**

Turn on automatic trip logging to make sure all your transport trips count. Check our FAQ to set your trip purpose correctly. Read our handy FAQ on how to check and change your trip purpose.

Encourage friends, co-workers, and family to take part – the more, the merrier!

*What counts as a transport trip?

A **transport trip** is any ride, walk, or wheel journey that isn't purely for fun or fitness – for example, commuting to work, running errands, visiting friends, or heading to the park.

How do you win prizes?

Enter the prize draws by logging your ride, walk, or wheel trips for transport in the Love to Ride app. The more trips you log, the more chances you have to win!

- \$\prescript{\phi}\$ £250 cash
- ♦ £100 Decathlon voucher for pledges made before 23 March
- ♦ Love to Ride t-shirts

At the end of the challenge, we will contact all prize winners to inform them about what they have won.

Full terms and conditions can be found on the <u>prizes page</u>.