

# Oaklands Junior School



Headteacher:  
Mrs H West

4<sup>th</sup> July 2014

Dear Parents,

## The NED Assembly and subsequent yo-yo's sales

A number of you have spoken to me or emailed me regarding this assembly and the subsequent sale of yo-yo's. The assembly was very well received by the children and gave the message of 'Never Give Up', but remain focused and persevere. It also promoted positive behavior such as encouraging others, kindness, shared learning and doing your best in a humorous way through storytelling, using the NED character. The children saw lots of different tricks that they could try with a yo-yo, which of course they are now beginning to master in the playground; helping each other to become better at this, as well as trying to achieve more adventurous tricks by greater focus and persistence and never giving up.

I was not aware, at the time, that there would be such an emphasis on buying these yo-yo's or how expensive they would be. We have since encouraged children to bring in yo-yo's from home and many have already done so, joining in on the playground in a special area, away from the ball activities, that has been marked out for this 'fun' activity.

This is not a fund-raising exercise and the school does not get any money at all from this. The intention was to have another fun activity on the playground and this one also promoted perseverance, as children try to master a new skill.

Feedback is always gratefully received and I have taken onboard all that you have said. We have also shared all our concerns with the company. We will not be doing this again.

Yours sincerely,

A handwritten signature in black ink that reads 'H West'.

Mrs H. West  
Headteacher



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Healthy Schools

